

Unhealthy By Design?

How Buildings and Neighborhoods Can be Planned and Built to Promote Health

Monday June 5, 2006 from 6:00 PM - 8:30 PM
Tuesday June 6, 2006 from 8:30 AM - 3:30 PM

Location: The Center for Healthy Communities,
at The California Endowment

Monday, June 5th, 2006

6:00 pm - 7:00 pm

Informal Gathering and Dinner

7:00 pm - 8:30 pm

Welcome

Los Angeles City Council President Eric Garcetti

Los Angeles City Councilman Ed Reyes

Fran Inman, Majestic Realty Foundation

Dr. Neal Kaufman, The UCLA Center for Healthier Children, Families and
Communities

Dr. Francine Kaufman, Childrens Hospital Los Angeles and The Keck
School of Medicine at USC

Ray Reisler, S. Mark Taper Foundation

Discussion: Setting the Agenda for Health by Design

Moderator: David Abel, New Schools Better Neighborhoods

Remarks: Gail Goldberg, Los Angeles Department of City Planning
Reed Holderman, Trust for Public Land
Dr. Neal Kaufman, The UCLA Center for Healthier Children,
Families and Communities
Randal Lewis, Lewis Group of Companies

Tuesday, June 6th, 2006

8:30 am - 9:00 am

Welcome

Jane Ellison Usher, City of Los Angeles Planning Commission

Overview of Conference Theme and Principles

What IS healthy place making? Why is it exceptional when it is done right? And what are the barriers to doing it well?

- Sense of well being
- Ability to be physically active
- Connections to others
- Sense of place

Moderator: Angela Blackwell, PolicyLink

Panelists: Gail Goldberg, Los Angeles Dept. of City Planning
Peter Katz, Virginia Polytechnic State University
Dr. Robert Ross, The California Endowment

Responders: Robert Garcia, Center for Law in the Public Interest
Dr. Neal Kaufman, The UCLA Center for Healthier Children,
Families and Communities
Torie Osborn, Office of Mayor Antonio Villaraigosa

10:15 am - 10:30 am

Break

10:30 am - 11:45 am

Examples from the Field: Case Discussion

A panel will discuss examples of healthy place making. What do the key principles mean for different disciplines and in different contexts? What are some success stories? And why were past approaches unsuccessful or had unintended negative consequences on health? How has our thinking changed over time?

Moderator: David Abel, New Schools Better Neighborhoods

Cases and Panelists:

East Hollywood School/Health Joint Use Plan - John Hurtado, New Schools Better Neighborhoods
The Los Angeles River - Deborah Weintraub, Bureau of Engineering, City of Los Angeles

Responders: Diego Cardoso, Metropolitan Transportation Authority
Neal Halfon, The UCLA Center for Healthier Children,
Families and Communities
Dr. Lavonna Lewis, USC School of Policy, Planning and Development

11:45 am - 12:45 am

Lunch

An opportunity to talk informally with experts in the field. Table topics will include:

Camino Nuevo Charter Academy: A community school case study	Philip Lance & Ana Ponce Camino Nuevo Charter Academy
Civic engagement in the planning process	Juliet Musso University of Southern California Andrea Rawlings Levin & Associates
Health promoting building codes	Andrew Adelman City of Los Angeles Dept. of Building and Safety
Measuring health effects	Brian Cole UCLA School of Public Health
Mental health and the built space	James Bonar National Mental Health Association of Greater Los Angeles
Parks and their programs	Tsilah Burman LA Neighborhood Land Trust
Pedestrian friendly design	Deborah Murphy LA Walks
Physical activity promotion	Eloisa Gonzales LA County Dept. of Health Services
Planned communities	Jeanne Cockrell Lewis Group
Public and farmers' markets	Michael Woo City of Los Angeles Planning Commission
Santa Monica Blvd community charter school case study	John Hurtado & Cathy Kersh New Schools Better Neighborhoods
Schools and preschools	Dion Jackson LA Universal Preschool David Campbell Campbell & Associates Inc.
The Los Angeles River case study	Mia Lehrer Mia Lehrer & Associates
Transit-oriented design	Diego Cardoso Metropolitan Transportation Authority

12:45 pm - 2:15 pm

Walking the Talk

Experience the principles of healthy place making in action.

12:45 pm - 1:00 pm

Introduction: James Rojas, Metropolitan Transportation Authority

1:00 pm - 1:30 pm

Site Visit

1:30 pm - 2:15 pm

Panel Discussion

Moderator: Robin Blair, Metropolitan Transportation Authority

Panelists: Mike Blockstein, A Chinatown Banquet
Felicia Filer, City of Los Angeles Dept. of Cultural Affairs,
Public Art Division
Brenda Levin, Levin & Associates
Joel Reynolds, Natural Resources Defense Council

Responders: Jane Blumenfeld, City of Los Angeles Planning Dept.
Michael Woo, City of Los Angeles Planning Commission

2:15 pm - 2:30 pm

Break

2:30 pm - 3:30 pm

So What Does This Really Mean for the Los Angeles Region?

Moderator: Dr. Neal Kaufman, The UCLA Center for Healthier Children,
Families and Communities

Panelists: Jonathan Fielding, Los Angeles County Dept. of Health
Services
Flora Gil Krisiloff, Los Angeles County Supervisor
Zev Yaroslavsky's Office
Reed Holderman, Trust for Public Land
Peter Katz, Virginia Polytechnic State University
Ray Landy, TreePeople
Vera de Vera, California Community Foundation