Unhealthy By Design?

How Buildings and Neighborhoods Can be Planned and Built to Promote Health

Monday June 5, 2006 from 6:00 PM - 8:30 PM
Tuesday June 6, 2006 from 8:30 AM - 3:30 PM

Location: The Center for Healthy Communities, at The California Endowment

Monday, June 5th, 2006

6:00 pm - 7:00 pm  Informal Gathering and Dinner

7:00 pm - 8:30 pm  Welcome

Los Angeles City Council President Eric Garcetti
Los Angeles City Councilman Ed Reyes
Fran Inman, Majestic Realty Foundation
Dr. Neal Kaufman, The UCLA Center for Healthier Children, Families and Communities
Dr. Francine Kaufman, Childrens Hospital Los Angeles and The Keck School of Medicine at USC
Ray Reisler, S. Mark Taper Foundation

Discussion: Setting the Agenda for Health by Design

Moderator: David Abel, New Schools Better Neighborhoods
Remarks: Gail Goldberg, Los Angeles Department of City Planning
Reed Holderman, Trust for Public Land
Dr. Neal Kaufman, The UCLA Center for Healthier Children, Families and Communities
Randal Lewis, Lewis Group of Companies
Tuesday, June 6th, 2006

8:30 am - 9:00 am  Welcome
Jane Ellison Usher, City of Los Angeles Planning Commission

Overview of Conference Theme and Principles
What IS healthy place making? Why is it exceptional when it is done right? And what are the barriers to doing it well?

- Sense of well being
- Ability to be physically active
- Connections to others
- Sense of place

Moderator: Angela Blackwell, PolicyLink
Panelists: Gail Goldberg, Los Angeles Dept. of City Planning
Peter Katz, Virginia Polytechnic State University
Dr. Robert Ross, The California Endowment

Responders: Robert Garcia, Center for Law in the Public Interest
Dr. Neal Kaufman, The UCLA Center for Healthier Children, Families and Communities
Torie Osborn, Office of Mayor Antonio Villaraigosa

10:15 am - 10:30 am  Break

10:30 am - 11:45 am  Examples from the Field: Case Discussion
A panel will discuss examples of healthy place making. What do the key principles mean for different disciplines and in different contexts? What are some success stories? And why were past approaches unsuccessful or had unintended negative consequences on health? How has our thinking changed over time?

Moderator: David Abel, New Schools Better Neighborhoods

Cases and Panelists:
The Los Angeles River - Deborah Weintraub, Bureau of Engineering, City of Los Angeles

Responders: Diego Cardoso, Metropolitan Transportation Authority
Neal Halfon, The UCLA Center for Healthier Children, Families and Communities
Dr. Lavonna Lewis, USC School of Policy, Planning and Development
### Lunch

An opportunity to talk informally with experts in the field. Table topics will include:

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<tr>
<th>Table topic</th>
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<td><strong>Camino Nuevo Charter Academy:</strong> A community school case study</td>
<td>Philip Lance &amp; Ana Ponce</td>
<td>Camino Nuevo Charter Academy</td>
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<td>Civic engagement in the planning process</td>
<td>Juliet Musso</td>
<td>University of Southern California</td>
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<td>Health promoting building codes</td>
<td>Andrew Adelman</td>
<td>City of Los Angeles Dept. of Building and Safety</td>
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<td>Measuring health effects</td>
<td>Brian Cole</td>
<td>UCLA School of Public Health</td>
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<td>Mental health and the built space</td>
<td>James Bonar</td>
<td>National Mental Health Association of Greater Los Angeles</td>
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<td>Parks and their programs</td>
<td>Tsilah Burman</td>
<td>LA Neighborhood Land Trust</td>
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<td>Pedestrian friendly design</td>
<td>Deborah Murphy</td>
<td>LA Walks</td>
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<td>Physical activity promotion</td>
<td>Eloisa Gonzales</td>
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<td>Planned communities</td>
<td>Jeanne Cockrell</td>
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<td>Public and farmers’ markets</td>
<td>Michael Woo</td>
<td>City of Los Angeles Planning Commission</td>
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<td><strong>Santa Monica Blvd community charter school case study</strong></td>
<td>John Hurtado &amp; Cathy Kersh</td>
<td>New Schools Better Neighborhoods</td>
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<td>Schools and preschools</td>
<td>Dion Jackson</td>
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<td>The Los Angeles River case study</td>
<td>Mia Lehrer</td>
<td>Mia Lehrer &amp; Associates</td>
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<td>Transit-oriented design</td>
<td>Diego Cardoso</td>
<td>Metropolitan Transportation Authority</td>
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Walking the Talk

Experience the principles of healthy place making in action.

12:45 pm - 1:00 pm  Introduction: James Rojas, Metropolitan Transportation Authority

1:00 pm - 1:30 pm  Site Visit

1:30 pm - 2:15 pm  Panel Discussion

Moderator: Robin Blair, Metropolitan Transportation Authority
Panelists: Mike Blockstein, A Chinatown Banquet
Felicia Filer, City of Los Angeles Dept. of Cultural Affairs, Public Art Division
Brenda Levin, Levin & Associates
Joel Reynolds, Natural Resources Defense Council
Responders: Jane Blumenfeld, City of Los Angeles Planning Dept.
Michael Woo, City of Los Angeles Planning Commission

2:15 pm - 2:30 pm  Break

2:30 pm - 3:30 pm  So What Does This Really Mean for the Los Angeles Region?

Moderator: Dr. Neal Kaufman, The UCLA Center for Healthier Children, Families and Communities
Panelists: Jonathan Fielding, Los Angeles County Dept. of Health Services
Flora Gil Krisiloff, Los Angeles County Supervisor Zev Yaroslavsky’s Office
Reed Holderman, Trust for Public Land
Peter Katz, Virginia Polytechnic State University
Ray Landy, TreePeople
Vera de Vera, California Community Foundation